The only thing constant in life is change
Manzil, an annual inter collegiate management festival organised by BMS & BBI departments, was back at NES Ratnam with a new theme “Tribe-O-Brand”, which was inaugurated on 17th September, 2016. Around 9 fun filled and intellectually stimulating events, pitting the talent of the host college against those of competing colleges, kept the participants and the crowds in throngs of thrilling anticipation.

Dr. Balasubramaniam, Director of NES-SVB group was invited as Principal Guest of Honour. Dr.Balasubramaniam quoted that he was very impressed by the theme of “Tribe-O-Brand”. He was of the view that today’s generation does not have much idea about the life of tribal people and this theme threw light on the management skill utilized by tribal people in their daily lives.

Mr. Swapnil Bhoite was the Guest of honour. He was resource person for “Workshop on leadership skills”which attracted participants across. The team’s creativity and involvement was evident in the colorful decorations that gave the college a festive look.

According to the course co-ordinator Mrs. Riya Rupani, “More than 500 participants, from 30 colleges, took part in the management extravaganza. In addition to the usual crowd pullers “Pirates of Manzil” (Treasure Hunt) and “Minutes To Win It”, the festival also played host to slew of entertaining and invigorating events.”

Ratnam College firmly believes success of any institute depends on how students perform & interact at portals of corporate world. So to groom their personality, to cope up with the challenges various management events like Box Cricket (5PL), Road To Glory 2k16, Floating Pyramid, Pirates of Manzil, Workshop On Leadership, Minutes To Win It, Minutes To Chase It, Tribes Of Zombiepur and Test Your Memory. The college witnessed colors of participation, enthusiasm & potential. All the participants did phenomenal job.

From dawn to dusk, the college was filled with Vivacity & Vim. Manzil has truly lived up to its reputation of being the best & bringing out the best.

Finally the fest emerged as true reflection of spectacular teamwork.

“The growing popularity of MANZIL is reflected in the large number of participants and sponsors. The management festival has, over the years, become synonymous with the youth and creativity, offering exciting opportunities for a range of aptitudes to express themselves, enjoy and entertain,” maintained by the college Principal Mrs. Rina Saha.
Dear Readers,

Yo yo yo nitro!
Confused? Don’t worry this isn't a rap about yet another surgical strike or demonetization.

This is DESI REMIX, another volume of this fine departmental magazine-DOSSIER.
This year our theme is Desi Remix! The theme is a fusion of modern & traditional (thoughts, cultures)

We all live in a modern, ever changing world; yet we have our traditional roots. They say somethings never change, they say it true. Even in metropolitan cities like Mumbai, where we are so modernized; there are some things that just never change, some things that are still conventional!

In the world of modernization, the villages of India are being modernized too!

In this edition of Dossier, we have covered various aspects like fashion, technology and a lot more! We’ve thrown light on how beautifully the modern and the traditional have amalgamated! A nexus of something greater!

Our cover page is centred around the very same ideology, we started off with something Rajwad, and gave him a modern look without losing the traditional touch! And we see how cool he looks, eh?

As much as we loved creating this piece of art; we hope that you’ll love it just as much, hopefully even more!

So what are you waiting for?
Aao, padharo mhaare magazine, Bruh!

RENEZVOUS CLUB

The BMS Management Club ‘Rendezvous’ organised the intra collegiate activity with an inaugural function on 12th July 2016. Two events were conducted in which students from every stream including Commerce, Science and Arts participated. The names of the events are as follows:

CONNECTING THE DOTS
Event In Charges:-
1. Savi Jainesh
2. Shetty Aniksha
No. of groups:- 13

Rounds:-
1. Balancing the dots
2. Blind fold

PRIZE WINNERS:-
1st - 1. Khushbu Yadav
2. Priya Chaurasia
3. Neha Sonar
4. Chitra Karhade (TVBSC)

2nd - 1. Meet Bagadia
2. Yash Parmar
3. Vaibhav Pipara
4. Urvashi Panchal (TVBMS)

3rd - 1. Kartik Bangera
2. Rishi Sharma
3. Leonard Kitchison
4. Shubham Nanaware. (FYBMS)

FOCUS
Event In Charges:-
1. Patel Sharif Inayat - SYBMS
2. Tiwari Parmar and Anand - SYBMS
No. of Participants:- 32

Rounds:-
1. Destination
2. Finally focused

PRIZE WINNERS:-
1st - Sanjana Singh (SYBBI)
2nd - Priya Vishwakarma (SYBSC)
3rd - Chandni Shaikh (SYBBI)
• **Business jokes - Who’s the fastest**
  Three kids argue, whose father is the fastest. One says:
  - My father is the fastest, he can overtake the arrow that he shoted with the arch. The second one:
  - My father is even faster - when he hunts, he can shoot an animal and run up to the animal before it falls down.
  The third:
  - You actually don’t understand what speed is. My father works in municipality. He finishes work at 4:30 pm, but he’s back home by 3:45 pm already.

• **Business jokes**
  The best price who sell the products cheaper – a manufacturer or a distributor?
The storehouse guard.

• **Funny jokes about nations - Chinese products**
The Great Wall is among 7 wonders of the world because it is the only Chinese product which lasted for more than 4 weeks.

• **Funny business jokes - Save the energy**
  Client:
  - Yesterday I have bought an energy saving bulb in your shop, returned home, but it does not work.
  - It should not, it saves energy.

• **Funny business jokes - Relocation**
  - Why did you leave your last job?
  - Company relocated and didn’t tell me where...

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Clock imposing absolutes
Fruits and gears
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Factory of “happiness”
Banal moments
In the bowel of the city

A grey loneliness
Envelopes the metropolis
A pale floor
Of plastic truth
Lives lived against the grain
In the bowel of the city

Sucking life
From this dry age
Uncertain and aimless
In this sagacious place
Rapid consumerism
In the bowel of the city

Sun’s slipping away again
Over the horizon
Silently bidding farewell
Another day put to rest
Moments subtly vanishing
In the bowel of the city

The birds humming it’s melody
The breeze gently caressing
The trees dancing in humanity's presence
The sky painting a masterpiece
Moments that make up life

Think Before You Judge

A doctor entered the hospital in hurry after being called in for an urgent surgery. He answered the call asap, changed his clothes and went directly to the surgery block. He found the boy’s father pacing in the hall waiting for the doctor.

On seeing him, the father yelled, “Why did you take all this time to come? Don’t you know that my son's life is in danger? Don't you have any sense of responsibility?”

The doctor smiled and said, “I am sorry, I wasn’t in the hospital and I came as fast as I could after receiving the call and now, I wish you’d calm down so that I can do my work”.

“Calm down?! What if your son was in this room right now, would you calm down? If your own son dies while waiting for the doctor than what will you do??” said the father angrily. The doctor smiled again and replied, “We will do our best by God’s grace and you should also pray for your son's healthy life”.

“Giving advises when we're not concerned is so easy” Murmured the father.

The surgery took some hours after which the doctor went out happy, “Thank goodness! your son is saved!” And without waiting for the father's reply he carried on his way running by saying, “If you have any questions, ask the nurse”.

“Why is he so arrogant? He couldn't wait some minutes so that I ask about my son's state” Commented the father when seeing the nurse minutes after the doctor left. The nurse answered, tears coming down her face, “His son died yesterday in a road accident, he was at the burial when we called him for your son's surgery. And now that he saved your son's life, he left running to finish his son’s burial.”

Moral: Never judge anyone because you never know how their life is and what they’re going through.
Rocks and Pebbles in Jar Story

The Professor began his class by holding up a glass with some water in it. He held it up for all to see & asked the students “How much do you think this glass weighs?” 
’50gms!’ ‘100gms!’ ‘125gms’...the students answered. 
“I really don’t know unless I weigh it,” said the professor, “but, my question is: What would happen if I held it up like this for a few minutes?” 
‘Nothing’...the students said.
’Ok what would happen if I held it up like this for an hour?’ the professor asked.
‘Your arm would begin to ache’ said one of the students.
“You’re right, now what would happen if I held it for a day?”
“Your arm could go numb; you might have severe muscle stress & paralysis & have to go to hospital for sure!”
...Ventured another student & all the students laughed
“Very good.
But during all this, did the weight of the glass change?” Asked the professor.
“No’, Was the answer.
“Then what caused the arm ache & the muscle stress?”
The students were puzzled.
“What should I do now to come out of pain?” asked professor again.
“Put the glass down!” said one of the students
“Exactly!” said the professor.
Life’s problems are something like this.
Hold it for a few minutes in your head & they seem OK.
Think of them for a long time & they begin to ache.
Hold it even longer & they begin to paralyze you. You will not be able to do anything.
It’s important to think of the challenges or problems in your life, But EVEN MORE IMPORTANT is to ‘PUT THEM DOWN’ at the end of every day before you go to sleep...
That way, you are not stressed, you wake up every day fresh & strong & can handle any issue, any challenge that comes your way!

Moral
So, when you start your day today, Remember friend to ‘PUT THE GLASS DOWN TODAY!’

Where I Come From

Where I come from,
There is celestial music to bring a smile to your ears;
Melodies that have been passed down through
generations and often worshipped;
When I see the cows trotting down the streets;
Amongst the towering skyscrapers and ultimate urbanisation,
I see flashes of my homeland’s culture and tradition
circling around me!
Its unique beauty enchants me,
I twirl my hair and I ponder, “I love India!”
A door in the mind blows open, and there I envisage a
fusion of nature and science; interwoven with emotion and love, and little shimmers of perfection!

A Better Technology

Suddenly I hit upon a Question,
But where to find the answer?
In the Wikipedia or to be Googled,
totally was I bamboozled.
To relieve myself I took to facebook,
but my dad showed me the text book.
Next then, a beep on my cell,
nothing was it, just my dude’s E-mail.
So happy I was to read my dude,
finally our video was on youtube.
Shared it I immediately on twitter,
to show our friendship was more than better.

Mandeep Kaur Munde
- SYBMS

Darshita Pipara
- FYBMS

Harshit Jaiswal
- TYBMS
MON CHÈR

A day when a promise was led,
“l'll come back in a couple of years.”
He said.
I started counting to reach the last Date
But the time was too slow it said,
“Please wait”
“He is coming back before the date”,
My mum said.
We were waiting for him with roses of red.
He arrived courageously and he was brave.
But he surprised sleeping in the Coffin towards the grave.

LEISURE

What is this life if, full of care,
We have no time to stand and stare.
No time to stand beneath the boughs
And stare as long as sheep or cows.
No time to see, when woods we pass,
Where squirrels hide their nuts in grass.
No time to see, in broad daylight,
Streams full of stars, like skies at night.
No time to turn at Beauty’s glance,
And watch her feet, how they can dance.
No time to wait till her mouth can
Enrich that smile her eyes began.
A poor life this if, full of care,
We have no time to stand and stare.

Storýt Time
Make most of Opportunities

A rich man has four sons. As he grows old, he decides to give his property to the son who would value the wealth he had earned. He calls his four sons and gives them each five grains of rice. He tells them that he shall ask for these grains at the end of 5 years & he would give his property to the son who would value these grains the most. The first son throws away the grains. He decides to show his father some other grains when he would ask for them after 5 years, in anticipation that his father would not be able to see the difference between the two sets of grains. The second son eats the grains. He too decides to show his father some other grains when he would ask for them after 5 years, in anticipation that his father would not be able to see the difference between the two sets of grains. The third son preserves these grains in a silver box and keeps the silver box at home, and offers prayers to the box while offering his prayers to God for 5 years. The fourth son sows these grains and cultivates them in the backyard of his house. They grow into crops during the harvest season. He keeps re-sowing the grains from these crops. In due course, he has a vast plot of land cultivated with rice. As apparent from the above mentioned, at the end of 5 years, the father gives his property to his fourth son, as he was the most deserving among his four sons.

Moral: Making the most of every opportunity - When you have anything little in your hands, look at opportunity to grow it. Don't feel sad if you have less money today, know that you have it and you can grow it.

Thê Boss is always Right

A sales rep, an administration clerk, and the manager are walking to lunch when they find an antique oil lamp. They rub it and a Genie comes out. The Genie says, “l'll give each of you just one wish” “Me first! Me first!” says the admin. clerk. “I want to be in the Bahamas, driving a speedboat, without a care in the world.”
Poof! She's gone. “Me next! Me next!” says the sales rep. “I want to be in Hawaii, relaxing on the beach with my personal masseuse, an endless supply of Pina Coladas and the love of my life.”
Poof! He's gone. “OK, you're up,” the Genie says to the manager. The manager says, “I want those two back in the office after lunch.”

Moral of the story: Always let your boss have the first say.
Superstition in India is considered a widespread social problem. Superstition refers to any belief or practice which is explained by supernatural causality, and is in contradiction to modern science. Some beliefs and practices, which are considered superstitious by some, may not be considered so by others. The gap, between what is superstitious and what is not, widens even more when considering the opinions of the general public and scientists.
ENGLISH VS हिंदी

- The sooner the better
  जल्दी का काम शीतल का होता है।
- Think of the devil and the devil is here.
  बड़ी लंबी उम्र है तुम्हारी, अभी तुम्हे ही घाट कर रहे दे।
- Don't wait, fight for your rights
  सब का फल मीठा होता है।
- You silly cow!
  बिचारी गाय जैसी है।
And the most striking one!
- As wise as an owl
  जब्तू का पंखा

INTERESTING FACTS

1. Hot water will turn into ice faster than cold water.
2. The Mona Lisa has no eyebrows.
3. The sentence, “The quick brown fox jumps over the lazy dog” uses every letter in the English language.
4. The strongest muscle in the body is the tongue.
5. Ants never sleep!
6. “I Am” is the shortest complete sentence in the English language.
7. Coca-Cola was originally green.
8. The most common name in the world is Mohammed.
9. When the moon is directly overhead, you will weigh slightly less.
10. Camels have three eyelids to protect themselves from the blowing desert sand.